THE ONLY COMPLETE SOLUTION

	matchpoint	vimeo	oterra	amagi	ZYPE	wurl	brightcove
Blueprint							
Fast, customizable, robust app building – dynamic code-free updates	✓	✓	✓		✓		✓
Robust user management for different subscriber types and models – free, registered, rentals, purchases and subscriber / SVOD, TVOD, AVOD & FAST	✓	✓					✓
Native billing integrations across platforms & devices – coupons, ramp pricing, multiple subscription types	✓		✓		✓		✓
User, App & service health analytics – measure app performance and full funnel engagement	✓				✓		✓
Unified content management system – program, schedule, and publish titles through CMS with full merchandising control (shelves, etc.)	✓				✓	✓	✓
Media policy management – Restricts media based on business model, MPAA & DRM	✓	✓	✓		✓		✓
Recommendation engine – Ai-based content recommendation	✓						
Integrated client-side ad Insertion – seamless ad placement	✓	✓		✓			✓
Dynamic support for pre-roll promotional bumpers – automatic placement, easy to swap out	✓		✓	✓	✓		
Dispatch							
Complete, one-stop digital content ingest and delivery system – one-time ingestion, one-click delivery to any platform across VOD & FAST	✓						
100% machine-based packaging and delivery – automated for an extremely low touch process at an extremely high scale	✓						✓
Ai-generated cue points, caption correction, content compliance, contextual tagging, screenshot creation, key art, poster & video preview generation	✓						
Automated, real-time order management, content delivery, fulfillment and re-orders – unlimited titles, across platforms	✓						
Integrated, real-time rights management, enforcement and take-down management – single location to manage & track all titles	✓						✓
Ai-based video QC, correction and format conversion for over 75 audio/video parameters	✓						
Insights							
Direct API integration pulls data across every major user channel – all OTT + TVOD platforms	✓						
Creates centralized data lake – ingests, scrubs, normalizes and analyzes data into a single source	✓		✓				✓
Clear data visualizations – makes data understandable – Makes data understandable, so users can quickly discover trends and actionable insights.	✓		✓	✓			✓
Comprehensive data management dashboard with title-by-title analysis across major KPIs	✓		✓	✓	✓	✓	✓
Preps ingested data for royalty reports – pay artist royalties faster	✓						

matchpoint

Find out how Matchpoint can generate twice the streaming revenue for half the price.

Get Started